



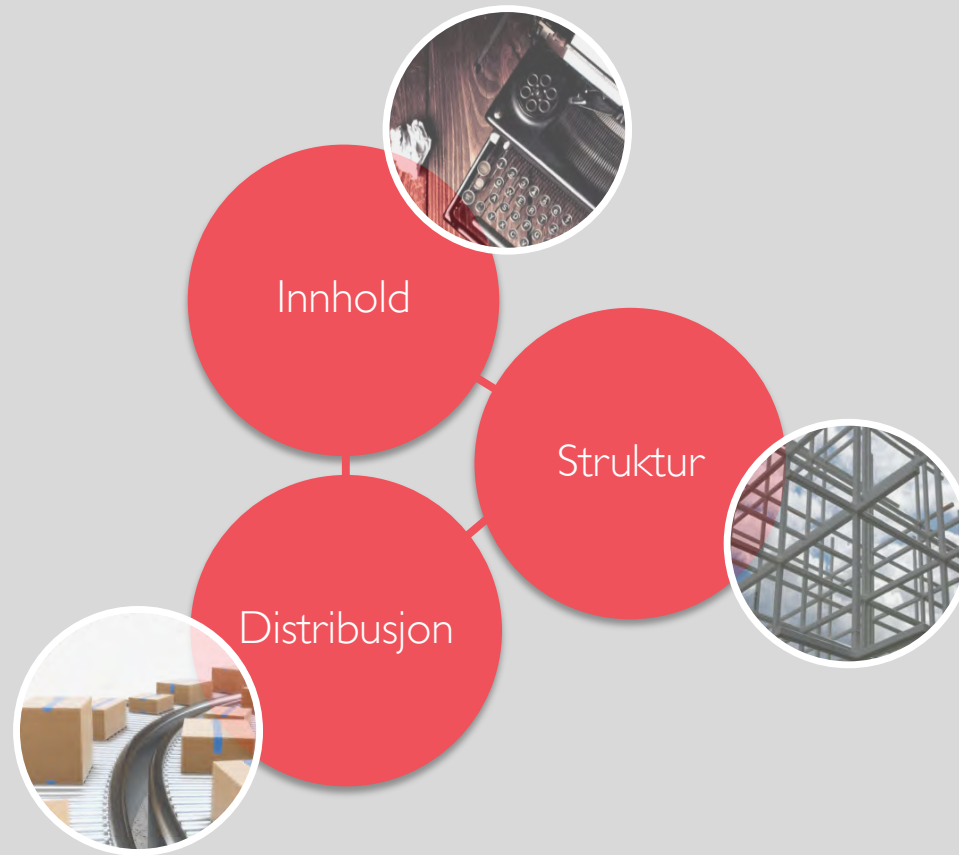
MARKEDSFØRING B2B

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”Den hellige treenighet”

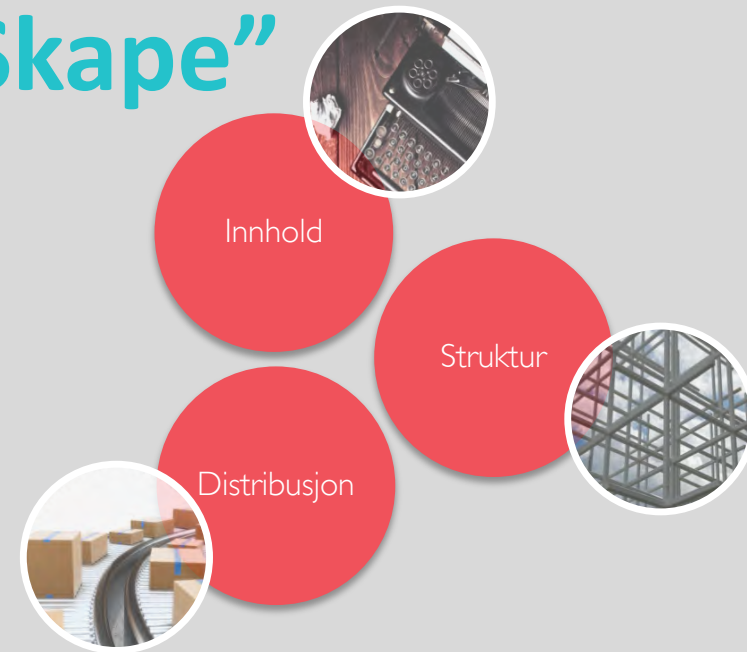




Innhold

- Nettside
- Nyhetssaker
- Pressemeldinger
- Kundecaser
- Produktark
- Presentasjoner
- Salgs- og markedsmateriell
- Partnermateriell
- Filmer, illustrasjoner
- Saker for sosiale medier

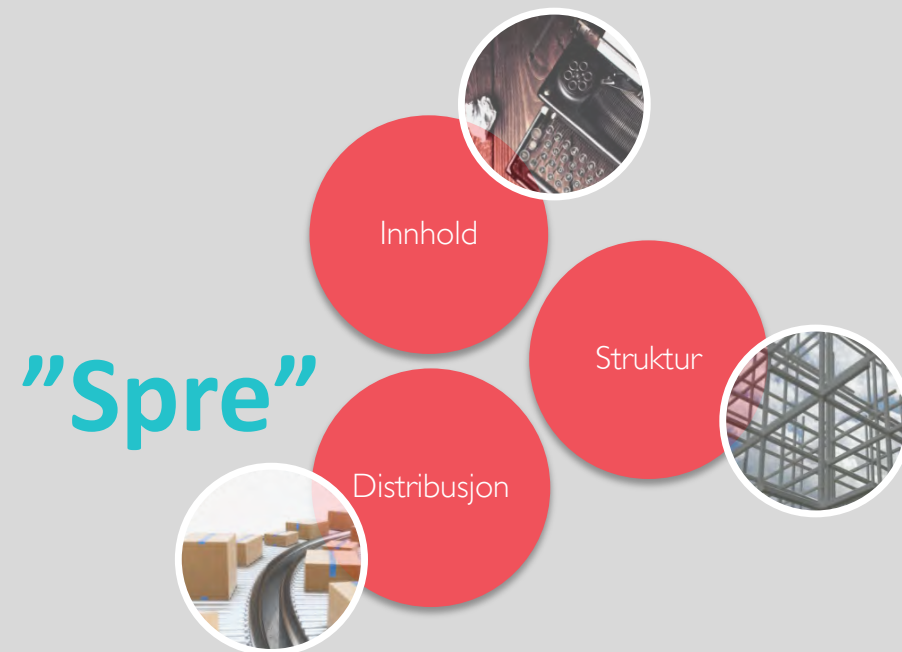
”Skape”





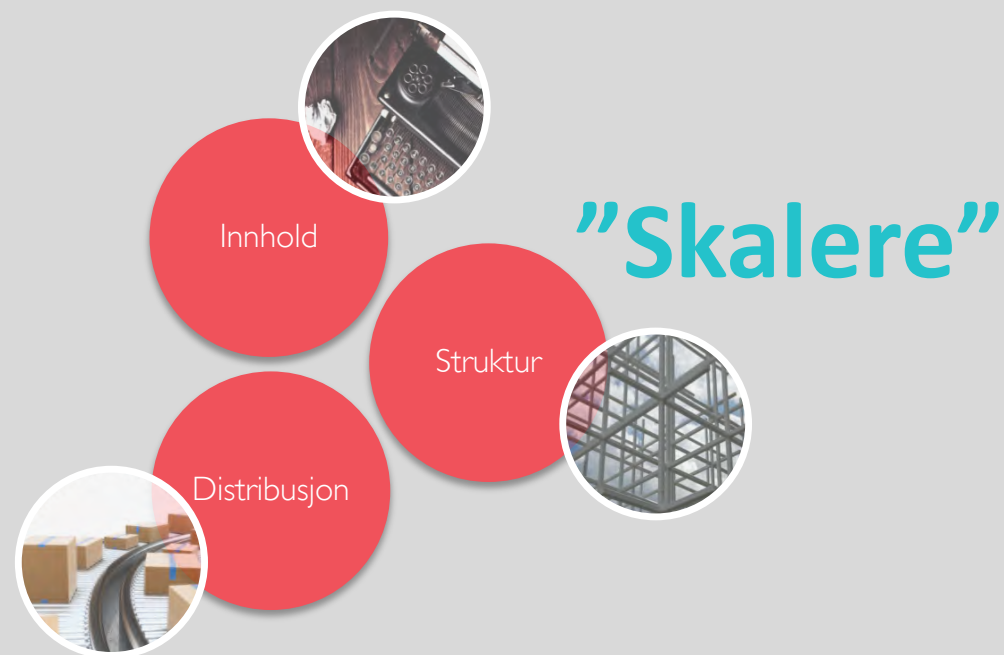
Distribusjon

- Nettside
- Møter
- Events
- Innlegg/presentasjoner
- Presseoppslag
- Sosiale medier
- Analytikere
- E-post
- Partnere
- Andres nettsider



Struktur

- CRM (og salgsorganisering)
- Nettside
- Marketing automation





“It don’t mean a
thing if it ain’t
got that swing”

Duke Ellington

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